

Strategic Reflection of the Irish/Basque Association *LagunCara*



VISION

LagunCara aspires to becoming a welcoming, vibrant and tolerant community of diverse people with Irish/Celtic/Basque interests, renowned for providing active, quality, caring support for its members and for contributing through our synergy to the enrichment and integration of the plural society in which we live.

MISSION

- To provide an effective forum for the fruitful interaction of people with Irish/Celtic interests living in or around the Basque Country, with native Basques, enhancing relations between diverse individuals and families at all levels of society (culture, business, entertainment, etc.).
- To promote the interaction and communication of its members by organizing enjoyable and valuable social events which celebrate the Irish/Celtic and Basque cultures.
- To actively promote our common values of welcoming, caring, fun and a bit of "*craic*".
- *LagunCara* focuses more on our shared interests and values than on our differences, following the principle that "*union differentiates*".

VALUES

KNOWLEDGE of our different cultures and peoples as a basis for

RESPECT: seeing people as they are, not merely tolerating, but actively appreciating their individuality and uniqueness, thereby consolidating public interest, trust and pride in *LagunCara*;

RESPONSIBILITY: the ability or readiness to respond to the needs of our times, together with a leadership which is vigorous, professional and transparent in its service of the members of the Association and

CARING for the society in which we live, empowering each member to make her/his own contribution based on specific talents/expertise/experience.